

## myGreekLife Privacy Policy

Welcome to myGreekLife, a service provided by Waterview Publishing, LLC ("myGreekLife", "we" "our", "us").

Your privacy is of the utmost importance to us. This Privacy Policy explains how we collect, store, and use your information when you use myGreekLife.net and m.myGreekLife.net (together, the "Website"), our mobile and desktop apps (the "Apps") and all related sites, players, widgets, tools, apps, data, software, APIs and other services provided by myGreekLife (the "Services").

This Privacy Policy explains the following, amongst other things:

- 1) Our principles with respect to your information and your privacy
- 2) The information we collect about you
- 3) How we use your information
- 4) How we share your information
- 5) How we use cookies and similar technology
- 6) Your choices with respect to your information
- 7) How to contact us regarding privacy issues

By using the Website, the Apps or any of the Services, and in particular by registering a myGreekLife account, you are consenting to the use of your information in the manner set out in this Privacy Policy.

If you do not agree to any of the provisions of this Privacy Policy, you should not use the Website, the Apps or any of the Services. If you have any questions or concerns, you can contact us at [privacy@myGreekLife.net](mailto:privacy@myGreekLife.net).

Please note that this Privacy Policy only applies to the Website, the Apps and the Services (together, the "Platform"). When using the Platform, you may find links to other websites, apps and services, or tools that enable you to share information with other websites, apps and services. myGreekLife is not responsible for the privacy practices of these other websites, apps and services and we recommend that you review the privacy policies of each of these websites, apps or services before connecting your myGreekLife account or sharing any personal data.

### Our principles

We have a pretty simple approach to data protection and privacy, which can be summarized as follows:

- 1) We do not share any data collected with third-parties.

myGreekLife does not disclose, distribute, share or sell any profile, posts, media or any user content uploaded to our system. The information you share is only available to individuals within your chapter or chapters deemed to be associated with your chapter as determined by your chapter administrators. There are exceptions with regard to court orders, transfer of company assets or other. See those exceptions below.

2) You should know exactly what we do with your information

This Privacy Policy is designed to give you full transparency regarding our data protection practices. If there's anything that's not clear from this Privacy Policy, please feel free to email us at support@myGreekLife.net.

3) You should have full control over your information

We've designed the Website and mobile apps to give you control over the information you publish and share using myGreekLife® and other sites and services to which you connect your myGreekLife® account. Please take full advantage of these tools and make sure you only share what you want to share.

4) Information we collect about you

You don't need to provide us with any personal data in order to visit the Website. However, certain Services do require that you register for a myGreekLife® account and, by doing so, you will provide us with certain information:

**Essential information:** When you register any kind of myGreekLife® account, you will need to provide your email address, your month, day and year of birth, and choose a password. In addition, if you are the authorized person and user fees apply, you will also need to provide your name, billing address and payment verification information.

**Profile information:** You may choose, at your discretion, to provide additional information for your public profile on myGreekLife – for example:

- a profile picture, profile header image or avatar
- a brief biography with information of your choosing
- details of your other websites and social media profiles, including links to those websites and profiles

None of this profile information is mandatory, and any information you do provide may be deleted, edited, changed or amended by you at any time. For more information, see the Choice and Control section below.

**Information from correspondence:** You will provide certain personal data if you contact us by email, use any of the webforms on the Website, or contact us by mail, fax or other offline means.

**Survey information:** If you participate in any survey, you will provide certain personal data as part of your response, unless you respond anonymously.

**Information that you post:** At your discretion, you may provide personal data when you upload sounds or images to the Platform, or when you post comments, or contribute to community discussions.

5) Information we collect automatically

There is certain information that we collect automatically as the result of your use of the Platform, or through the use of web analytics services. This information may include but is not limited to:

- the Internet Protocol (IP) address of the device from which you access the Platform (this can sometimes be used to derive the country or city from which you are accessing the Platform)
- any search terms that you may enter on the Website
- the time, frequency and duration of your visits to the Platform
- your browser type and operating system
- the nature of the device from which you are accessing the Platform, for example, whether you are accessing the Platform from a personal computer or from a mobile device and its device-ID
- your location data (e.g. GPS) when using myGreekLife Apps,
- information collected through cookies and similar technology
- information regarding your interaction with email messages, for example, whether you opened, clicked on, or forwarded the email message

### **How we use your information**

We use the information that we collect about you for the following purposes:

- Use of and interaction with the Platform:

To operate and maintain your myGreekLife account, and to provide you with access to the Website and use of the Apps and any Services that you may request from time to time. Your email address and password are used to identify you when you sign into the Platform. Your device-IDs are used to ensure that you are in control of the devices that have valid access to your account.

- To identify you as the creator of the media that you upload, the comments that you post and/ or the other contributions that you make to the Platform.
- To seek your participation in surveys, and to conduct and analyze the results of those surveys if you choose to participate.
- To provide you with technical support.
- To respond to you about any comment or enquiry you have submitted.

- To provide other users with data regarding people's viewing behavior of their posts, i.e. feeds or other and downloading their media or following their profiles.
- To prevent or take action against activities that are, or may be, in breach of our Terms of Use, Community Guidelines or applicable law.
- We use your month, day and year of birth to enable age restriction.

Any information that you provide as part of your public profile, such as your real name, and links to your website and other social media profiles, will be published on your profile page. This information will only be accessible by individuals within your chapter or other chapters that your chapter administrators select.

If you make a purchase, your name, address and payment verification information will not be collected or stored on the myGreekLife Platform. Any payment transaction will be handled by third party financial services such as PayPal.

Your email address will be used to send you service updates and and important user related notifications.

#### Improving and customizing the Platform:

- To analyze the use of the Platform, and the people visiting the Website and using the Apps and Services, in order to improve myGreekLife and customize it to your needs and interests.
- To customize your use of the Platform.
- For other purposes, provided we disclose this to you at the relevant time, and provided that you agree to the proposed use of your personal data.

#### **Sharing of your information**

We will not share your information with any third party, except as described in this Privacy Policy. There are circumstances where we may need to share some of the information we collect about you or which you provide to us - these circumstances are as follows:

- Other users: Only users from your direct chapter or chapters in which authorized persons within your chapter have granted access will have access to your profile information, posts, media, comments or other information your share.
- Only with your consent: We will disclose your information if you have explicitly instructed that we may do so. We will make this clear to you at the point at which we collect your information.
- As aggregated data: We may aggregate your personal data with similar data relating to other users of the Platform in order to create statistical information regarding the Platform and its use, which we may then share with third parties or make publicly available. However, none of this information would include any email address or other contact information, or anything that could be used to identify you individually, either online or in real life.

- If required by law: We will disclose your information if we believe in good faith that we are permitted or required to do so by law, including in response to a court order, subpoena or other legal demand or request.
- To protect our interests: We may disclose your information if we feel this is necessary in order to protect or defend our legitimate rights and interests, or those of our users, employees, directors or shareholders, and/or to ensure the safety and security of the Platform and/or the myGreekLife community.
- In the context of a business transfer: We may transfer your information to any person or company that acquires all or substantially all of the assets or business of myGreekLife, or on a merger of our business, or in the event of our insolvency.

### **Cookies and similar technology**

In common with most websites, we use cookies and other standard Internet technologies to help us improve the Website and the Apps and Services we provide. We use cookies solely at our discretion to support the function of the web application and the underlying services.

### **Choice and control**

We do our best to give you as much choice as possible regarding the amount of information you provide to us, and the control you have over that information.

It is not necessary for you to provide us with any personal data in order to visit the Website, although certain information will be collected automatically by virtue of your visit (as described above). However, if you do decide to register a myGreekLife account, you can control your information in the following ways.

### **App preferences**

You can use the settings within your iOS device or within the Android app to opt-out of analytics tracking and bug reporting. For the opt-out, if you are using our iOS app, go to the settings of your iOS device and open the myGreekLife tab. With an Android device you need to open the myGreekLife app and open the basic settings tab within. From there you can simply disable analytics and/or bug reporting to stop any analytics data or bug reporting information being sent from the app. Further information is available in our Cookies Policy.

### **Deleting your account**

You can delete your account by contacting [support@MyGreekLife.net](mailto:support@MyGreekLife.net). Please bear in mind that, if you delete your account, all data associated with your account, including the media that you have uploaded and the usage data associated with those images/sounds, may be deleted and may not be recoverable. You are therefore advised that myGreekLife is not responsible for any content uploaded by you.

Even if you delete your myGreekLife account, it is possible that your information may still show up within the Platform a short while afterwards.

Please note that deleting any myGreekLife Apps, or any third party apps to which your MyGreekLife® account is connected, will not delete your myGreekLife account. If you wish to delete your account, you will need to do so by email request to: [support@MyGreekLife.net](mailto:support@MyGreekLife.net). Similarly, if you delete a third party app that is connected to your myGreekLife account, this will not necessarily delete all data from within that third party app. You will need to refer to the app provider's terms of use to find out how to delete your data from that third party app.

### **Access to your data**

As described above, most of the personal data and other information you provide to us can be accessed and updated in the Profile page of your myGreekLife account. If you wish to access, amend or delete any other personal data we hold about you, or if you have any objection to the processing of any personal data that we hold about you, please contact us at [privacy@myGreekLife.net](mailto:privacy@myGreekLife.net), or the address provided below.

If you ask us to delete your account, we will do so within a reasonable period of time, but we may need to retain some of your personal data in order to satisfy our legal obligations, or where we have a legitimate reason for doing so.

### **International data transfers**

myGreekLife is based in the United State of America, and your personal information is collected, stored, used and shared in accordance with US laws. However, from time to time, myGreekLife data may be accessed in Europe. You should be aware that privacy laws in Europe may not be equivalent to the laws in your country, and by using the Platform, you consent to the transfer, storage and processing of your personal data in Europe in accordance with this Privacy Policy and applicable law. Please note that this privacy policy makes all reasonable effort to conform with the EU General Data Protection Regulation that is effective in 2018.

### **Children**

myGreekLife is not intended for use by children. Anyone under the age of 13 is not permitted to use the Platform and must not attempt to register an account or submit any personal information to us. We do not knowingly collect any personal information from any person who is under the age of 13 or allow them to register an account. If it comes to our attention that we have collected personal data from a person under the age of 13, we will delete this information as quickly as possible. If you have reason to believe that we may have collected any such personal data, please notify us immediately at [support@myGreekLife.com](mailto:support@myGreekLife.com).

### **Changes and updates to this Privacy Policy**

We may occasionally update this Privacy Policy, and when we do so, we will also revise the Effective Date set out below. Any changes to our Privacy Policy will always be available here so that myGreekLife users are always aware of what information we gather, and how we might use and share that information. Please be sure to check back here from time to time to ensure that you are aware of any changes to this Privacy Policy. Any material changes to this Privacy Policy will be communicated to registered users by a notification to their account and/or by posting a notice of the change on the Website.

## **Questions?**

If you have questions about this Privacy Policy, want to suggest changes to this Privacy Policy or want to know, what information we store about you, please contact us by email at [privacy@myGreekLife.com](mailto:privacy@myGreekLife.com).

## **Don't want to give us your information?**

If you decide that you do not want us to use your information in the manner described in the Privacy Policy (including our Cookies Policy), please do not use the Platform. If you have already registered an account, you can find out how to terminate or cancel your account here.

Last amended: 22 June 2018